PRIVACY NOTICE

What does this notice cover?

This notice describes how The International Tennis Federation (also referred to as "the ITF", "we" or "us") will make use of your personal data. Personal data means any information which allows the ITF to directly or indirectly identify you.

What information do we collect?

We collect and process personal data about you when you register for our services and browse on our Website. This includes:

(a) Automatically collected data when you access our Website:

- your IP address and its geographical location, i.e. which country it comes from; and
- information related to the browser or device you use to access our Website.

(b) Personal Data provided to us by you when you register for our services and make payments on our Website:

- your full name;
- your email address and password;
- your favourite players, teams and tournaments;
- notification preferences;
- marketing consents; and
- your payment details, including billing address and credit/debit card details.

How do we use this information, and what is the legal basis for this use?

We process this personal data for the following purposes:

- as required to establish and fulfill our contract with you to provide services that you have paid for. This may include verifying your identity, taking payments, communicating with you, and providing customer services and support;

- As required by the ITF to enable our business and pursue our legitimate interests, in particular:
  
  - to promote the game of tennis and encourage viewership of and interest in ITF competitions;
  
  - we will use your information to provide services you have requested, and respond to any comments or complaints you may send us;
  
  - we monitor use of our websites and online services, and may use your information to help us monitor, improve and protect our products, content, services and websites, both online and offline;
• Compliance with applicable laws and protection of our legal rights including but not limited to establishing, exercising, or defending ourselves from legal claims.

We will not use your personal data to send you any direct marketing material, unless you consent to this.

Who will we share this data with, and when?

We may share your personal data on an ongoing basis with the Sportradar Group, including LAOLA1 Multimedia GmbH for the purpose of website hosting and web analytics. They jointly control your data.

Sportradar Group uses a third party payment provider to collect and process your payment.

Personal data may be shared with government authorities and/or law enforcement officials if required for the purposes above, if mandated by law or if required for the legal protection of our legitimate interests in compliance with applicable laws. Personal data may also be shared with third party service providers, who will process it on behalf of the ITF for the purpose of processing payments and identity checking.

How Do We Use Cookies And Other Tracking Technologies?

Sportradar Group uses cookies. You can read more about these in their Privacy Notice, located https://www.sportradar.com/about-us/privacy/.

How Do We Secure Your Data?

The ITF and Sportradar Group use robust technical and organisational security measures in order to protect your personal data against a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, your personal data transmitted, stored or otherwise processed. ITF employees are required to keep personal data confidential.

What rights do I have?

You may be entitled to ask the ITF for a copy of your information, to correct it, erase or restrict its processing, or to ask us to transfer some of this information to other organisations. You may also have rights to object to some processing, such as profiling we perform for the purposes of direct marketing, and, where we have asked for your consent to process your data, to withdraw this consent. These rights may be limited in some situations – for example, where we can demonstrate that we have a legal
requirement to process your data. In some instances, this may mean that we are able to retain data even if you withdraw your consent.

Where we require personal data to comply with legal or contractual obligations, then provision of such data is mandatory. If such data is not provided, then we will not be able to manage our contractual relationship, or to meet obligations placed on us. In all other cases, provision of requested personal data is optional.

We hope that we can satisfy queries you may have about the way we process your data. If you have any concerns about how we process your data, you can get in touch at dataprotectionofficer@itftennis.com or by writing to International Tennis Federation, Bank Lane, Roehampton, SW15 5XZ, United Kingdom.

If you have unresolved concerns you also have the right to complain to data protection authorities. The relevant data protection authority is the UK Information Commissioner’s Office (www.ico.org.uk).

**Which ITF entity is my data controller, and which affiliates might my data be shared with?**

The data controllers for your information are the International Tennis Federation and Sportradar Group (who is a joint controller with us). We will not share your personal data with any affiliates of the ITF, unless you provide your consent (which we will obtain separately).

**How long will you retain my data?**

To the extent permitted, we will store your personal data for as long as necessary to perform the purposes set out in this notice.

Where you have a registered account with us, the ITF will keep your information until you delete your account or your account is deemed inactive for a period of two (2) years. If you would like to delete your account, please notify us at support@inplayer.com.

**Where will you send my data?**

We will only send or transfer your personal data outside the EEA where we put in place adequate safeguards to protect your personal data. You can ask us for details of these safeguards.

We will only share your data with the third party service providers set out above at the “Who Will We Share Your Data With and When” section.

**Notice Changes**

The ITF reserves the right, at its discretion, to update, change, modify, add or amend this Notice by publishing a new version on our Website.